



A 501(c)(3) organization

## **Race for the Arts Celebrates Its 10<sup>th</sup> Year with a Music and Lyrics Jingle Competition**

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**Date:** Competition starts now — Entries due May 1, 2008

### **GOT TALENT? WE WANT TO HEAR FROM YOU!**

Create a catchy jingle. This is your chance to show your creativity and win \$1,500 (sponsored by Hobrecht Lighting Design & Décor) if your entry takes First Place and \$250 for Second Place. Race for the Arts will create a 30-second public service announcement video to promote the Race, which will be used in conjunction with the winning jingle. **Call 916.933.4056 to receive a copy of the video on DVD.**

The 10<sup>th</sup> Annual Race for the Arts will be held on August 22, 2008 this year. More than a race, it's an experience. Exercise, entertainment, costumed characters, musicians, artists, dancers, a hands-on instrumental petting zoo with musical instruments, and interactive booths are all part of raising funds and arts awareness in a family-friendly atmosphere. Create a jingle that characterizes this event. Entry rules follow.

Race for the Arts raises funds for *any* California nonprofit visual, performing, and cultural arts organization, or school music, drama or arts program. One hundred percent of pledges benefit the designated organization or school program.

### **Race for the Arts Music & Lyrics Jingle Competition Rules**

1. Participants must reside in California.
2. Participants may collaborate and share prize money.
3. Participants must author and submit *original* jingle music and lyrics to accompany the Race for the Arts 30-second public service announcement.
4. A 30-second public service announcement video will be provided on DVD to each participant. (Call 916.933.4056 for a DVD.)
5. All contest entries must be postmarked by **May 1, 2008**.
6. All contest entries must be submitted on a CD, DVD, or VHS tape and mailed to **Race for the Arts, P.O. Box 799, Folsom, CA 95763**.
7. Race for the Arts will judge all qualifying submissions and will determine contest winners. Participants agree to abide by the decision of the Race for the Arts judges.
8. The First Place winning entry will receive \$1,500. Second Place winner will receive \$250.
9. Participants agree to allow Race for the Arts to use their submitted jingle, or portions thereof, in their promotional campaign without compensation or copyright protection.
10. Participants agree to allow Race for the Arts to use their name and photographic likeness and jingle submission in its promotional campaigns at its discretion.